

Frequently Asked Questions

How can my child(ren) and/or student(s) take the assessment?

- Visit the [StandOut Student website](#) on a laptop computer, desktop computer, smartphone or tablet.
- Scroll until you see the "[Take the Assessment](#)" button - this takes you to the survey start. There are a few questions to answer (5 minutes) and then the student enters their own (or their parent's) email address to get the special youth code. Write it down.
- You will come to a [new screen](#) - this is the start of the student strengths assessment. Click the "Key Code" button and then enter the code you wrote down.
- Finish logging in and then begin the strengths assessment (15-20 minutes).
- Following the assessment, you will receive your top two StandOut Roles and a link to check out the descriptions.

What should I tell my middle or high school student(s) about the assessment?

The assessment has specific instructions your student will read at various points during the experience. Before they begin, however, you might share:

- StandOut Student is a short online assessment (a quiz about you) - that helps students better identify and understand their unique strengths (what someone is good at and brings them energy, what they love to do) in order to use those strengths in school and life.
- With the over 400 students who have been in our early testing we have heard things like: "that was pretty cool", "I liked reading about the top two roles from my assessment", "I like this – can I use it when I try to get a job this summer?", and "I wish I could read more about it."

Why so many hoops to jump through?

We are currently in the research building process. The beta version of the StandOut Assessment starts with a demographic survey and then switches over into the strengths assessment. It takes 15 to 20 minutes to complete in total.

What are you doing with my info?

No personal information is attached to data. Researchers use email to match survey info to assessment info for validation study on the backend. Once connected the emails will be removed. Data is secured. No data is shared.

Who are you and can we trust your research?

[Marcus Buckingham](#) started his career 30 years ago working with The Gallup Organization, studying the best in people and teams. He has continued his focus on research over the years and is currently the head of the ADP Research Institute. The StandOut Student Assessment is a legacy project that will offer a tool to students to better identify and bring their unique strengths to school and life. [Hear more about this project directly from Marcus!](#)

My student is younger than 13. Can they still take the test assessment?

A younger student may have less experience in the situations presented in the assessment. They can still take the assessment; however, their results may or may not change in the future.

My student is older than 18. Can they still take the test assessment?

Frequently Asked Questions

If a student is 19 – 20 years old and has not had extensive work experience, StandOut Student is a good tool. For those with work experience, we recommend that they take the original StandOut Assessment. You can find a code to that assessment in Marcus Buckingham's book, StandOut 2.0.

I am an educator sending the link to my students. What should I expect when they take this assessment?

Check out the instructions above - they give a clear picture of the steps and time commitment. Some additional information might be helpful for those having students complete the assessment in groups in the classroom:

- Students might ask questions about what a word means.
- Students must enter an email address at two different points during this beta version of the assessment (the same email address, twice). If they do not have an email, students may use their parent's email or make up an email (for example student1@email.com).
- The beta assessment has a short survey and then the strengths assessment with 34 questions. Instructions advise the students to read each question, read the four possible answers, and then choose one answer (the first answer that comes to mind). The assessment includes a timer, students have 35 seconds to answer each question. They can, however, press the pause button in order to ask a question about a word definition, etc.

What do students get for taking this assessment?

Students who complete the assessment immediately see their results - their top two StandOut roles. [The StandOut Student website](#) offers descriptions of those roles for further discussion. There is currently no report for the StandOut Student Assessment. A full website, report, and learning tools will accompany the launch later this year.

More specific questions?

Email us at research@MarcusBuckingham.com